



brand **It**

Marketing Communications

At a Glance

- Any organization, whether small business or large corporation, B2B or B2C, profit or nonprofit entity, is built upon the foundation of a Brand.

What is a Brand?

- A brand is the essence of your organization. Brand defines who you are; what you do and how you do it better. A brand differentiates you from all the rest. A brand is any organizations most valuable asset. A brand evokes emotion and consumer choices are based on emotion rather than function.

Once you've developed and defined a relevant brand, you must begin building the brand with employees, customers, prospects, partners, etc. through consistent execution. Repetition is key to the success of the branding process.

Brand it Marketing Communications is poised to be your full-service marketing resource. Our partnerships and strategic alliances with service providers span the media industry, from print media to internet marketing. Such partnerships afford Brand it Marketing Communications synergy in turning your job around with effective results and competitive prices. Our team will work full circle for you. We are the professionals that can work for your organization to build your brand and put you in touch with your current and potential customers. This is our mission. By achieving that mission, our clients have more time to spend on other important aspects of their business and rest in knowing that their brand is working for them around the clock.

Brand Building Tools

CREATIVE SERVICES

- Logo Design
- Business Essentials
 - Letterhead
 - Business Cards
 - Envelopes
- Brochure Design
- Web Site Design
- Newsletters
- Internet Ad Design
- Flyers
- Posters
- Trade Show Displays
- Press Releases
- Promotional Branding
- Creative Copy Writing
- Direct Mail
- Annual Reports

WEB HOSTING

- Domain Registration
- Site Administration
- E-mail Accounts
- Form Set-up and Administration
- Shopping Carts
- SSL Site Security

PRODUCTION SERVICES

- Radio Ad Production
- TV Ad Production
- Industrial Photography
- Print Production Management

CONSULTATIVE SERVICES

- Employee Brand Training
- Business Concept *Brandstorming*
- Trade Show Representation
- Marketing Research
- Web Site Design Consultation



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We create your image.

www.branditimage.com